Determination of ERP Readiness Assessment using Agile Parameters: A Case Study

Santo Fernandi Wijaya¹,², Harjanto Prabowo², Ford Lumban Gaol³, Meyliana¹

¹Information Systems Department, School of Information System, Bina Nusantara University, Jakarta, 11480, Indonesia
²Management Department, BINUS Business School Undergraduate Program, Bina Nusantara University, Jakarta, 11480, Indonesia
³Computer Science Department, BINUS Graduate Program, Bina Nusantara University, Jakarta, 11480, Indonesia

Abstract

At present, in the era of digitization the organizations need Enterprise Resource Planning (ERP) systems to have the ability adapt to changes with rapid response in order to increase the competitive advantage. The fact, many companies have failed to implement ERP which is proven to be not go live on time, so that the implementation value is to be very expensive. For this reason, it is important to consider other methods that can reduce failures in implementing ERP that are reviewed from the perspective of readiness assessment. Based on previous research, there are some challenging on the ERP readiness assessment. We also found that some areas on the ERP readiness that still not explore more serious such as ERP and agile method. Therefore, based on the challenging and open are on the ERP readiness, we will explore more development the framework of ERP readiness assessment using agile parameters to help the industry. The purpose of this research is to identify gaps and propose improvements which are the weaknesses in order to improve performance of the organization. The result of this research is developing the framework using an agile parameter for determination of the ERP readiness assessment with a case study in the textile industry in Indonesia. Hopefully, this research has contribution as a measurement tool for assessing the organizational readiness in order to increase agility in the industry. This research methodology uses the combination of qualitative and quantitative research methods using the NVivo software as a result of FGD data processing and using the Technique for Order Preference by Similarity (TOPSIS) for validation and verification tests.

Keywords:
Agile ERP
Implement
Readiness assessment
Textile industry

1. Introduction

Now, more than ever before, technology must provide satisfying services and ensure that everyone can get it the information they need quickly and precisely for the decision making. Thus, technology is changing the way people work towards digitization. Information systems could manage, disseminate, and produce the information that accurate, real-time, and informative in order to the provide attractive services to managerial levels for the decision making. ERP is an integrated information system that allows people to monitor business activities. ERP implementation for the industry is an absolute necessity in improving effective, efficient, and improving organizational performance. With the use of ERP, it allows management of the organization to apply the work method with the paperless principle in which business activities can be monitored online and real-time, so that it can be obtained easily obtain various information quickly, accurately and informally without knowing the time and place. Thus, the application of ERP is very helpful managerial level in making decisions appropriately and quickly. This is a reason for organization to increase technology support in managing business activities. Therefore, the use of ERP systems is fundamental of the organizations in order to improve the performance and have a competitive advantage. However, the reality in implement ERP for the industry tends to experience a failure risk level of up to 40% [1]. Based on the previous research that the critical factors which cause failure in ERP implementation is the readiness assessment

¹Corresponding Author Santo Fernandi Wijaya, Email: santofw@binus.ac.id
Thus, the adopt agile method in ERP readiness assessment is to be considered. The principle of agile methods that emphasize the collaboration and communication work and responding to changes [3]. For this reason, it is the important to assess the organizational readiness using agile parameters. The agile parameters for ERP can follow changes and increase business value. Even so, suggesting whether the agile method is suitable for ERP implementation in the industry, the authors will carry out further research. This research aims to solve the complexity in ERP implementation by focusing on evaluating ERP readiness using agile parameters to answer the research questions as follows: a. Whether the agile method is suitable for ERP implementation in the industry? b. What kind of the framework is proposed for ERP readiness assessment in the industry?

2. Literature Review

2.1. ERP readiness assessment

The dimensions and factors of agile method are organization, processes, people, and project [4]. The dimensions and factors of agile are shown in Table 1.

Table 1: Dimensions and factors of agile [4]

<table>
<thead>
<tr>
<th>Dimensions</th>
<th>Agile factors</th>
</tr>
</thead>
</table>
| Organization | 1 Collaborative work environment  
2 Top management support - involvement  
3 Adaptive view toward change  
4 Cooperative horizontal business culture  
5 People oriented culture |
| Process | 6 Adaptive/iterative requirements management  
7 Early delivery of important features  
8 Regular and frequent communication  
9 Test driven environment  
10 Co-location of staff & stakeholders |
| People | 11 Adaptive leadership style  
12 Self-organizing teams  
13 Close team customer relationship |
| Project | 14 Rapid/early delivery of value  
15 Emergent requirements  
16 Fluid project schedule  
17 Customer involvement  
18 Continuous & incremental business value |

The parameters of an agile method are focusing on adaptive and iterative, business needs, on time, collaborating work environment, accountability, responsiveness [5, 6]. The authors analyze and compares the framework of previous research from survey literature by comparing the following references, research focus, identification factors, identify the main components as measurement tools, validation methods, and model evaluations. The comparison framework of the classification models for ERP readiness assessment is shown in the Table 2.

Considering the result analyze of previous research which little research provides about the framework of agile ERP readiness assessment in order to increasing the organization agility. Thus, the authors propose the development of a framework for the ERP readiness assessment using agile parameters to find out how effective the framework can reduce ERP complexity. The goal of the readiness assessment is to identify gaps and propose improvements that are weaknesses in order for increasing the organization performance.

Table 2: Comparison framework of the classification models for ERP readiness assessment (source: Survey Literature)

<table>
<thead>
<tr>
<th>No</th>
<th>Research focus</th>
<th>Components</th>
<th>Measurement tool</th>
<th>Method used</th>
<th>Paper</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Development of assessment tool for ERP readiness</td>
<td>Project management, Organizational, Change management</td>
<td>Framework hierarchy of Critical Factors for ERP Readiness</td>
<td>AHP &amp; FANP</td>
<td>[2]</td>
</tr>
<tr>
<td>2</td>
<td>Developing of organizational readiness assessment model</td>
<td>Organizational</td>
<td>Data gathering &amp; analysing for organizational readiness</td>
<td>FCM, DEMATEL Cluster</td>
<td>[5]</td>
</tr>
<tr>
<td>4</td>
<td>Development of framework for ERP assessing readiness</td>
<td>Organizational</td>
<td>Scale measurement questionnaire</td>
<td>CFA, SEM</td>
<td>[8]</td>
</tr>
<tr>
<td>5</td>
<td>Development of ERP readiness assessment model</td>
<td>Top management, Project management, People, Change management, Technical requirement</td>
<td>Comparison Survey Literature &amp; Case study</td>
<td>AHP, MOORA &amp; TOPSIS</td>
<td>[9]</td>
</tr>
<tr>
<td>6</td>
<td>Development of framework for ERP readiness</td>
<td>Organizational context, Business processes, Perception of ERP, External</td>
<td>Data synthesis tool</td>
<td>SPSS software Cluster Analysis</td>
<td>[10]</td>
</tr>
</tbody>
</table>

2.2. ERP readiness factors

Adopting the Literature Review Prisma [12], researchers conducted a search through database searching with the ERP readiness factor. The results of the filtering of the article after reading the abstract and the introduction of the selected articles, then the authors makes a mapping and comparison which is a factor of ERP readiness. From these factors, the authors define
and meta analyzes of the factors based on the writing in the article. Then the authors categories the ERP readiness factors into four main dimensions, namely processes, people, organizational, and technology. The four main dimensions are based on the Leavitt Diamond Model [13]. The main dimensions of the Leavitt Diamond Model consist of structure, technology, people, and tasks, with the following explanation:

- Structure approach. Is an effort that is applied to improve organizational behavior through increased task performance, such as changes in communication systems, authority systems, workflow systems, structural changes. This is categorized in the organizational.
- Technology approach. Respond to technological trends to support significant organizational changes, and problem solving such as work measurement techniques.
- Task approach. Refers to the process of producing goods or services, which are categorized as processes.
- People approach. Changing the behavior of people in organizations, and changing human behavior that will cause changes to complete tasks, achieve performance, and meet the qualifications criteria of people as needed.

Based on the literature survey, the authors do a mapping of the ERP readiness factors that affect each of these components. The mapping results show that there are 18 factors that can be considered for these 4 components. The result mapping for the comparison of ERP readiness factors is shown in the Table 3.

Table 4: Definition of Agile factors [source: survey literature]

<table>
<thead>
<tr>
<th>Factors</th>
<th>Definition</th>
<th>ID Paper</th>
</tr>
</thead>
<tbody>
<tr>
<td>Flexibility</td>
<td>Ability to process different products and achieve different objectives with the same facilities</td>
<td>[17, 20, 26]</td>
</tr>
<tr>
<td>Speed</td>
<td>Ability to carry out tasks and operations in shortest possible time</td>
<td>[17, 20, 26]</td>
</tr>
<tr>
<td>Responsive ness</td>
<td>Ability to identify changes and respond quickly</td>
<td>[20, 26]</td>
</tr>
<tr>
<td>Competency</td>
<td>Extensive set of abilities that provide a basis for productivity, efficiency and effectiveness of a company’s activities</td>
<td>[17, 20, 26]</td>
</tr>
<tr>
<td>Account ability</td>
<td>Proves to be the most important catalytic agent in guiding the drivers of organization agility</td>
<td>[17, 20]</td>
</tr>
<tr>
<td>Integration</td>
<td>Relations between the individual system components, easy &amp; effortless flow of the materials, information &amp; communication between the system components, organizational structures, people, &amp; technology</td>
<td>[20]</td>
</tr>
</tbody>
</table>

2.3. Agile for ERP

The agile factors are flexibility, speed, responsiveness, competency, agility, and integration [25]. The mapping result for definition of agile factors depicted in the Table 4.

2.4 ERP in textile industry

One of the important roles of ERP for the industry is system integration, which make it possible to reduce repetition of work, thereby increasing work efficiency. This also applies to the textile industry. Supply chain issues in textile activities are a customization of system, typical product, marketplace demand, product variety, product life cycle, customer drivers, profit margins, dominant costs, stockout penalties, information enrichment, and forecasting mechanism [27]. Effective change management scheme including enough staff training is necessary, and clear business vision and understand the scope of installation complexity [28]. ERP for textiles to be able to control the quality of raw materials better, so as to produce finished products according to customer demand, easily obtain various information in real-time, precise, and fast, including in the financial reporting process [6, 20, 28]. The essence of agile methods is collaborative and effective communication, adaptation & iterative response to
change, to overcome the complexity of ERP [29]. The main process in the textile process is routine sequential production processes and each process requires strict control, especially in fabric processing to produce finished fabrics. This is to increase efficiency in the process of textile production. It really requires the role of ERP to monitoring production activities automatically and paperless, so that it can improve the way work more effectively and efficiently.

3. Methodology

3.1. Research Methodology

This research methodology uses NVivo to analyze qualitative data processing by using the Focus Group Discussion (FGD) method and TOPSIS method is used in order to analyze and rank the weight of each criterion. TOPSIS is a multi-criteria decision-making method. TOPSIS determines the ideal solution and the negative-ideal solution, selects the alternative with the shortest distance from the ideal solution and the farthest distance from the negative-ideal solution as the best alternative [29]. FGD is one method for conducting interviews with participating industry experts and professionals, so that they can obtain information and feedback based on their experience and knowledge. TOPSIS method can determine the ranking of factors of each criterion. The results of NVivo and TOPSIS data processing are expected to better understand the results of data analysis for the answer of the research questions.

TOPSIS is a decision-making method for ranking and prioritizing Multi Criteria Decision Making (MCDM). MCDM was first introduced by [29]. TOPSIS aims to rank using the principle that the chosen alternative has the shortest distance from the positive ideal solution and the farthest distance from the negative-ideal solution from a geometric point of view by using the distance between two points to determine the relative proximity of an alternative to the optimal solution. The positive ideal solution is defined as the sum of all the best values that can be achieved by each attribute, while the negative-ideal solution consists of all the worst values achieved for each attribute. The stages of weighting the TOPSIS method are as follows [29]:

1. Building a normalized weighted matrix using the following formula:
   \[ Y_{ij} = \frac{X_{ij}}{\sqrt{\sum_{l=1}^{m} X_{ij}^2}} \]

2. Building a weighted normalized matrix by multiplying the normalized matrix with the weighting value of entropy weighting, with the normalization formula for the weighting matrix v as follows:
   \[ V = \begin{bmatrix} V_{11}V_{12} ... V_{1n} \\ V_{21}V_{22} ... V_{2n} \\ \vdots \\ V_{m1}V_{m2} ... V_{mn} \end{bmatrix} = \begin{bmatrix} W_{11}V_{11}W_{12} ... W_{nr1n} \\ W_{12}V_{21}W_{22} ... W_{nr22} \\ \vdots \\ W_{r1}V_{1m}W_{2rm} ... W_{nmn} \end{bmatrix} \]

3. Determine the matrix for positive and negative ideal solutions. The positive ideal solution is denoted by A +, while the negative ideal solution is denoted by A -.

   \[ A^+ = \left\{ \left[ \min_{i} V_{ij} \mid j \in J \right], \left[ \max_{i} V_{ij} \mid j \in J \right] \right\} = \{V^*_1, V^*_2, ..., V^*_n\} \]

   \[ A^- = \left\{ \left[ \min_{i} V_{ij} \mid j \in J \right], \left[ \max_{i} V_{ij} \mid j \in J \right] \right\} = \{V^-_1, V^-_2, ..., V^-_n\} \]

4. Calculate the distance between the value of each alternative solution with a positive ideal solution matrix and a negative ideal solution matrix. By using the following formula:

   \[ s_i^+ = \sum_{j=1}^{n} (V_{ij} - V^*_j)^2, \quad i = 1, 2, ..., m \]

   \[ s_i^- = \sum_{j=1}^{n} (V_{ij} - V^-_j)^2, \quad i = 1, 2, ..., m \]

5. Calculating the preference value to an alternative ideal solution, with the following formula:

   \[ C_i^+ = \frac{s_i^-}{s_i^+ + s_i^-} \]

6. Ranking the value of Ci +. The best solution is to have the shortest distance to the ideal solution and the farthest distance to the ideal negative solution.

3.2. Data Collection

The authors conducted interviews with respondents with the following criteria such as the respondents understanding business processes of the textile industry in Indonesia, the respondents have managerial positions, and understand the process business of ERP Systems. The authors also distribute the questionnaires to users in the industry as validation and further testing. It is hoped that the results of FGD and Questionnaire process will get meaningful feedback and comments and provide solutions to the problems of this research. The characteristic of respondents is shown in the Table 5.

Table 5: Respondents characteristic

<table>
<thead>
<tr>
<th>Respondent profiles</th>
<th>FGD</th>
<th>Questionnaire</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Gender</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Male</td>
<td>11</td>
<td>69</td>
</tr>
<tr>
<td>Female</td>
<td>2</td>
<td>29</td>
</tr>
<tr>
<td><strong>Age</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>20-30</td>
<td>5</td>
<td>50</td>
</tr>
<tr>
<td>31-40</td>
<td>3</td>
<td>36</td>
</tr>
<tr>
<td>41-50</td>
<td>4</td>
<td>11</td>
</tr>
<tr>
<td>&gt;51</td>
<td>1</td>
<td>1</td>
</tr>
</tbody>
</table>

www.astesj.com
3.3. Data Analysis

The Data processing this research begins with the data analysis from the node that to identify problems in dimensions and provide the description based on the list of FGD questionnaires. A list of questionnaires for FGD is shown in Table 6.

Table 6: List of questionnaires for Focus Group Discussion

<table>
<thead>
<tr>
<th>No</th>
<th>Questionnaire for Focus Group Discussion</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>To improve the performance of textile companies, strategies are needed. One strategy is the use of an ERP system. What do you think?</td>
</tr>
<tr>
<td>2</td>
<td>ERP implementation is complex system. In your experience, what critical factor causes the successful implementation of ERP for the industry</td>
</tr>
<tr>
<td>3</td>
<td>ERP projects are usually coordinated by the IT team. Actually, the ERP project is not an IT project. What do you think of the ERP project statement as a project management?</td>
</tr>
<tr>
<td>4</td>
<td>Before deciding on ERP implementation, it is necessary to consider readiness factors such as organizational readiness, project management readiness, &amp; change management readiness. Which factors are dominant in achieving implementation ERP success?</td>
</tr>
<tr>
<td>5</td>
<td>Organizational agility is a critical factor that determines effectiveness in implementing ERP. The following are organizational readiness factors, namely: Project management, Training &amp; education, Business Process Reengineering, System Integration. In your experience, which are the most dominant factors of organizational readiness to support the success of ERP implementation?</td>
</tr>
<tr>
<td>6</td>
<td>The following are the project management sub-factors, namely having a project management plan, having a formal project team, holding project status meetings regularly, setting realistic time targets, defining the scope of the project in detail, conducting effective communication &amp; strict supervision of implementation schedule &amp; costs. In your opinion, which are the dominant factors of project management factors that influence the success of ERP implementation?</td>
</tr>
<tr>
<td>7</td>
<td>The following are the training and education sub-factors, namely Training as needed in sufficient detail, Training substantially to increase the level of user understanding. Giving confidence to users about how to work using the new system, Training is handled by knowledgeable &amp; competent trainers according to characteristics industry. In your opinion, which are the dominant factors of project management factors that influence the success of ERP implementation?</td>
</tr>
</tbody>
</table>

In conducting interviews, the authors record the interview activities as evidence and for further data processing, then the recording will be transcribed in Microsoft word. Then the authors do data processing using the NVivo application. Based on the factors are identified from the results of data processing, the authors make comparisons with factors from the results of literature studies. After that, the authors build a hierarchy of research models. Similarly, for a list of questionnaire statements distributed to users for further data management is shown in Table 7.

Table 7: List of questionnaire statements

<table>
<thead>
<tr>
<th>No</th>
<th>Factors</th>
<th>Questionnaire Statement</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Business process change</td>
<td>I have a positive belief that evaluating the readiness of business process change is the critical factor in supporting implementation ERP success for the industry</td>
</tr>
<tr>
<td>2</td>
<td>Process business integration</td>
<td>I have to be positive before implementing ERP, it is necessary to standardize business processes taken from the ERP system as an effective first step</td>
</tr>
<tr>
<td>3</td>
<td>Development of business</td>
<td>I have a positive belief that one way to manage business processes is to be more effective for the industry, so it is necessary to develop technological innovations</td>
</tr>
<tr>
<td>4</td>
<td>Management support</td>
<td>I have positive beliefs that the support and active involvement of management levels, ERP implementation can be successful and timely.</td>
</tr>
<tr>
<td>5</td>
<td>Skill project team</td>
<td>I have positive beliefs even though the ERP project is coordinated by the IT team, but actually the ERP project is not an IT project but a project management that involves the management of an organization that is committed and supports the change process</td>
</tr>
</tbody>
</table>
4. Discussion of the Results

4.1 The agile method for ERP implementation.

The result of FGD processing by NVivo that rank the factors for each dimension that the processes dimension is 20%, people dimension is 28%, organizational dimension is 37%, and the technology dimension is 14 %. Thus, the organizational readiness is the most important. The results of FGD by NVivo application is shown in Table 8.

Table 8: The result indicators of managing data analysis

<table>
<thead>
<tr>
<th>No</th>
<th>Factors</th>
<th># 1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>6</th>
<th>7</th>
<th>8</th>
<th>9</th>
<th>10</th>
<th>11</th>
<th>12</th>
<th>13</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Business process change</td>
<td>6</td>
<td>6</td>
<td>6</td>
<td>6</td>
<td>6</td>
<td>6</td>
<td>6</td>
<td>6</td>
<td>6</td>
<td>6</td>
<td>6</td>
<td>6</td>
<td>6</td>
</tr>
<tr>
<td>2</td>
<td>Process business integration</td>
<td>2.2</td>
<td>2.2</td>
<td>2.2</td>
<td>2.2</td>
<td>2.2</td>
<td>2.2</td>
<td>2.2</td>
<td>2.2</td>
<td>2.2</td>
<td>2.2</td>
<td>2.2</td>
<td>2.2</td>
<td>2.2</td>
</tr>
</tbody>
</table>

Based on the calculated following the stages of weighting the TOPSIS method are as follows:
1. Normalized weighted matrix is 31710
2. Weighted normalized matrix by multiplying the normalized matrix with the weighting value min is 0.61 and max is 1,30
3. Matrix for positive is 0.47 and matrix for negative is 1.51
4. Value of each alternative solution with a positive ideal solution matrix is 2.76 and a negative ideal solution matrix is 5.08
5. Preferences value is 11.67
6. Ranking the value of each factors are weights sub-factors shown in Table 9.

The summary result of data questionnaire processing by TOPSIS approach that rank the factors for each dimension that the processes dimension is 17%, people dimension is 15%, organizational dimension is 40%, and the technology dimension is 28 %. Thus, the organizational readiness is the most important also. The results weight analysis of TOPSIS approach is shown in the Table 9.

Table 9: The result weight analysis of TOPSIS

<table>
<thead>
<tr>
<th>No</th>
<th>Factors</th>
<th>Squared</th>
<th>Min</th>
<th>Max</th>
<th>(-) addition</th>
<th>(+) addition</th>
<th>(-) score</th>
<th>(+) score</th>
<th>Preferece score</th>
<th>Final weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Business process change</td>
<td>175 (3)</td>
<td>0.03</td>
<td>0.07</td>
<td>0.09</td>
<td>0.02</td>
<td>0.30</td>
<td>0.14</td>
<td>0.68</td>
<td>34 %</td>
</tr>
<tr>
<td>2</td>
<td>Process business integration</td>
<td>183 (8)</td>
<td>0.03</td>
<td>0.08</td>
<td>0.12</td>
<td>0.02</td>
<td>0.34</td>
<td>0.16</td>
<td>0.70</td>
<td>34 %</td>
</tr>
</tbody>
</table>
From the comparison of the results of data processing it can be said that the organization dimension is the important that must be considered in readiness assessment before implementing ERP for the industry. While one dominant factor of the organizational dimension is the organization agile. So that, the agile factors can be considered. Thus, it can be said that the agile method is suitable in ERP implementation for the industry.

4.2 ERP readiness assessment framework in the industry.

The measurement the organization’s readiness to make changes is wise, so that the goal of implementing ERP can be realized. This assessment considers the business process integration factors of the selected ERP system that the people and project teams involved, the technology tools used, and the organization's readiness to respond to change. So, four main components such as processes, people, organizations and technology can work using agile parameters, such as flexibility, responsiveness, speed, competency, accountability, and integration. The results of the assessment of the four components with collaborative agile parameters in order to increase agility in the industry. For this reason, the authors propose the ERP readiness assessment framework in the industry that can be shown in Figure 1.

![Figure 1: Framework hierarchy of ERP readiness assessment](image)

5. Conclusion

The focus of integrated information systems is to provide solutions by aligning information technology and business processes to meet business needs. The readiness assessment is considered as a fundamental factor in order to increase agility in the industry before the organization's management decides to implement the ERP project. The agile method approach is to be considered as one of the suitable methods for assessing organizational readiness to support organizational activities with rapid adaptation and simplification of processes with focusing on quality and time. The agile factors activities such as flexibility, speed, responsiveness, competency, accountability, integration.

The result of this research indicate that the readiness factors are mapped with agile factors can contribute significantly in order to improve the organization agility. Before the organization decision to implement the ERP project, it is necessary to consider the readiness factors of the main components such as processes, people, organizational, and technology. The readiness assessment model for ERP implementation as one solution to reduce the complexity of ERP implementation can be considered. The authors realize that the research has limitations in analyzing the results of data processing and case study. Therefore, a challenge for future research is how effective to transfer this method practically and necessary to conduct further research as validation agile factors and maturity in ERP readiness assessment with case studies in other industries that can be used as benchmarks for the agile ERP readiness assessment framework.

www.astesj.com
References


[21] P.C. Hui et al., “Enterprise resource planning systems for the textiles and clothing industry”. Innovative Quick Response Programs in Logistics Supply Chain Management (pp. 279-295). Springer Berlin Heidelberg. 28.2010. DOI: 10.1007/978-3-642-03413-0_14


